

# 3rd Annual Government Relations Summit 2008

## Agenda

Tuesday 28<sup>th</sup> October: National Press Club, Canberra = Strategic Government Relations

Thursday 30<sup>th</sup> October: National Press Club, Canberra (half day) = Improving the political effectiveness of the social enterprise, NGOs and charities

## 28<sup>th</sup> October: Keynote Address: We know Kevin08 but what is in store in 09 and 10? Simon Banks - Director - Canberra - Hawker Britton

Simon Banks is one of the most highly respected government relations, campaigning and strategic communications professionals of his generation.

Simon has served as Chief of Staff or Deputy Chief of Staff to three Federal Labor Leaders, including Kevin Rudd, and has been Federal Labor's Director of Policy and a senior policy and media advisor to a number of Labor's frontbench, both in government and opposition.

Over 12 years, Simon has worked closely with most of Federal Labor's frontbench, Caucus and senior staff.

Simon also understands business, having worked in public affairs and strategic policy roles for Telstra, Toll Holdings and as a consultant.

Simon has extensive campaign experience. He managed the highly successful Kevin07 campaign during the recent Federal election and ran the uniquely successful ACT campaigns for the Constitutional Convention and the Republic Referendum.

Hawker Britton  
Public Affairs Solutions



### Other confirmed speakers for day 1 include:

- **Andrew Parker**, Chairman, **Parker & Partner**
- **Colin Parks**, Director, **Gavin Anderson**
- **Feyi Akindoyeni**, Research Director, **Gavin Anderson**

### Thursday 30<sup>th</sup> October speakers:

- **Greg Sam**, Managing Director, **Parker & Partners**
- **Arthur Sinodinos**, Regional Director, **NAB**
- **Janet Hailes Michelmore AO**, Jean Hailes Foundation for Women's Health
  
- **Professor Peter Shergold AC**, Chief Executive, **Centre for Social Impact**, **The University of New South Wales**

## Keynote address: Improving the political effectiveness of social enterprises

Professor Peter Shergold AC, Chief Executive, Centre for Social Impact, The University of New South Wales

From February 2003 Dr Shergold was Australia's most senior public administrator, serving as Secretary of the Department of the Prime Minister and Cabinet. In all he served directly three Prime Ministers and eight Ministers in both Coalition and Labor governments.

Dr Shergold has recently been appointed Professor in the Australian School of Business at the University of New South Wales. He is Chief Executive of the newly established Centre for Social Impact (CSI). CSI, a cross-university collaboration, will deliver business management teaching and research for social enterprises and promote corporate social responsibility.



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## REGISTRATION FORM

**28<sup>th</sup> October:** National Press Club, Canberra = **Strategic Government Relations**

**30<sup>th</sup> October:** NPC, Canberra (half day) = **Improving the political effectiveness of social enterprises, NGOs and charities**

### PRICING:

**28<sup>th</sup> October** = Special pre-program rate: \$595 +\$59.50 gst = **\$ 654.50** (Usually \$795+gst)

**Please tick**

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**30<sup>th</sup> October** = \$500 +\$50 gst = \$ 550.00 (Charity/NGO= \$450 + \$45 gst = \$ 495.00)

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ORGANISATION:	
ADDRESS:	
STATE:	POSTCODE:

<b>DELEGATE # 1</b>	
FIRST NAME _____	SURNAME _____
TEL:	
EMAIL:	
<b>DELEGATE # 2</b>	
FIRST NAME _____	SURNAME _____
EMAIL	

<b>PAYMENT DETAILS:</b>	
Visa    MasterCard    American Express    Diners    Bankcard    (please circle)	
Card holder's name:	
Card No: <small>(your card will be debited by Frocomm Australia P/L)</small>	Expiry Date:
Amount: \$	Signature:

<b>HOW TO REGISTER:</b>	
<b>FAX:</b>	Fax back to us on FAX: (02) 9489 9016
<b>EMAIL:</b>	Send your details to <a href="mailto:glenfrost@frocomm.com.au">glenfrost@frocomm.com.au</a>
<b>PHONE:</b>	Call Glen Frost, Frocomm Australia Tel: (02) 9489 9010

**Cancellation policy:** If you are unable to attend this conference another person can take your place. If you cancel your place we will refund the amount you have paid less an administration fee of \$200 per person; please notify us in writing at least 15 days prior to the event. Cancellations received in writing within 15 days of the event will receive a 50% refund. FrocommAustralia undertake to ensure that this program is correct at the time of the summit. Due to circumstances beyond our control, we may need to alter the programme prior to the event and reserve the right to do so without notice. We also reserve the right to cancel or postpone the event, in which case you will receive a full refund.

**FAX TO: 02 9489 9016**